



OLIVE

India's Affordable Luxury Ethnic Wear Brand

Franchise Opportunity



Own The Next Destination For Premium Ethnic Fashion



India's Love For Ethnic Fashion Continues To Grow



Ethnic Wear Is One Of India's Most Resilient And Fastest-Growing Fashion Categories, Driven By Weddings, Festivals, Celebrations, Office Wear, And Evolving Fashion Preferences. As Consumers Increasingly Choose Organized Retail And Trusted Brands, The Demand For Premium Yet Accessible Ethnic Wear Continues To Rise.

Industry Highlights



Indian Apparel Market (Verified Statistic)



Women's Ethnic Wear Market (Verified Statistic)



CAGR (Verified Statistic)



Organized Retail Growth (Verified Statistic)



Wedding Economy (Verified Statistic)



Why It Matters

A Large And Growing Market Creates Long-Term Opportunities For Entrepreneurs Looking To Build A Sustainable Retail Business.



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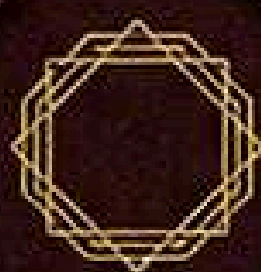


Luxury Isn't Defined By Price—It's Defined By Quality, Craftsmanship, Experience, And Timeless Design.

Olive Blends Premium Aesthetics, Thoughtfully Curated Collections, And An Elevated Shopping Experience With Accessible Pricing, Making Premium Ethnic Fashion Attainable For Modern Indian Women.

From Everyday Elegance To Weddings And Festive Celebrations, Olive Is Designed To Become The Preferred Destination For Every Occasion.

Built On Trust



15,000+

Happy
Customers

70%

Repeat
Customer Rate

2019

Founded

₹7,000

Average
Order Value

4.9★

Google
Rating

500+

Google Reviews

49K+

Instagram Community

AVAILABLE ON

amazon | Myntra | Flipkart

Collection Range

₹1,300 – ₹40,000+

Flagship Store

Indirapuram, Ghaziabad

More Than A Fashion Store

CONVENTIONAL FASHION RETAIL



Sells Products



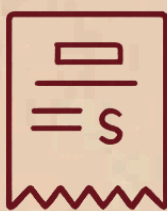
Focuses On One Category



Seasonal Demand



Product-Led



One-Time Purchases

OLIVE

Curates Complete Wardrobes



Fashion For Every Occasion



Balanced Year-Round Demand



Experience-Led



Long-Term Customer Relationships



Trusted By Thousands



Premium Shopping Experience



Personalized Customer Service



Curated Collections For Every Occasion

Olive Isn't Just Building Stores. It Creates Retail Destinations Customers Return To, Season After Season.

One Destination. Every Occasion.

Whether It's Everyday Fashion Or Life's Biggest Celebrations, Olive Offers Thoughtfully Curated Collections For Every Need.

Product Categories



Everyday
Wear



Office
Wear



Festive
Collections



Wedding
Wear



Bridal
Collections



Handbags &
Accessories

Balanced Revenue Mix

50%

Casual Wear

50%

Ethnic & Occasion Wear

A Diversified Product Portfolio Helps Generate Demand Throughout The Year.

Build A Business With A Brand That's Built To Grow



*Partner With Olive And Become
Part Of A Brand Positioned In One
Of India's Most Resilient Retail
Categories.*



Why Choose Olive

- *Growing Industry Opportunity*

- *Affordable Luxury Positioning*

- *Proven Retail Business Model*

• **15,000+**
Satisfied Customers

• **70%**
Repeat Customer Rate

• **₹7,000**
Average Order Value

- *Balanced Year-Round Product Mix*

- *Strong Omnichannel Presence*

- *Long-Term Business Partnership*

Everything You Need To Know



Investment Range

Royalty

Franchise Fee

Agreement Duration

Store Area Requirement

Expected ROI

Interior Investment

Estimated Payback Period

Inventory Requirement

Business Performance Highlights



₹3.5 Lakh

Highest Single-Day Sale



₹25 Lakh

Highest Monthly Store Revenue



₹7,000

Average Order Value



70%

Repeat Customer Rate

We're With You At Every Step

From Selecting The Right Location To Growing A Successful Business, Olive Partners With You Throughout Your Franchise Journey.

Comprehensive Franchise Support

- Site Selection & Evaluation
- Store Planning
- Store Design & Fit-Out
- Staff Recruitment & Training
- Visual Merchandising
- Inventory Planning
- Marketing Assistance
- Store Launch Support
- Operational Guidance



Omnichannel Presence

Customers Can Shop With Olive Through:

- Exclusive Retail Stores
- Myntra
- Amazon
- Flipkart



Designed For Different Markets

Choose The Format That Best Fits Your Investment And Location.



High Street Store



Mall Store



Flagship Store

A Simple & Structured Process



Enquiry

Initial
Discussion

Business
Evaluation



Location
Finalization

Franchise
Agreement

Store Design
& Setup



Staff
Training

Store
Launch

Ongoing Business
Support

OLIVE



Own The Next Destination For Premium Ethnic Fashion



Every Successful Retail Journey Begins With One Decision.

*Join Olive As We Expand Into New Markets And Bring Affordable
Luxury Ethnic Fashion To Customers Across India.*

Get In Touch

-  Website: www.olivestore.in
-  Email: booking@olivestore.in
-  Instagram: [@olivestoredesigns](https://www.instagram.com/olivestoredesigns)

Scan The QR Code To Connect



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